



# RUTH A. LOPRIORE

ruthlopriore@yahoo.com | 508-887-1631 | Worcester, MA

## EXPERTISE

- Strong interpersonal skills, with the ability to establish and maintain professional working relationships with internal and external customers.
- Ability to prioritize competing demands and work requirements.
- Manage and prioritize multiple projects simultaneously.
- Work effectively independently and as a member of a team.
- Adept at working with a number of different applications including Adobe Photoshop, Illustrator, Dreamweaver, Final Cut Pro, Microsoft Office.
- Knowledgeable regarding use of HTML and CSS.
- Experience converting video for use on the web (MPG4, Quick Time to FLV).

## SOFTWARE

HTML/CSS	Adobe Creative Suite
Final Cut Pro (HD)	NewTek Tricaster Portable Broadcast Studio
Dreamweaver	Microsoft Office (PC and Mac)
Adobe Captivate	Anusoft Video Converter
Adobe Flash Video Encoder	Audio & Video Production/Post Production

## EXPERIENCE

*2006 - Present, Multimedia Specialist @ UMass Medical School, Worcester, MA.*

- Involved in all aspects of the development and production of multimedia, web, and graphic design projects from planning stages, mock-up designs, to production and execution.
- Collaborate with UMass faculty, staff on all aspects of digital multimedia production and presentation designs, including needs assessment, planning and acquisition and delivery.
- Video production and post production (Final Cut Pro) of educational and instructional videos.
- Adept at working with a number of different applications including Final Cut Pro, Adobe Photoshop, Illustrator, Flash, Adobe Captivate, Microsoft Office applications, etc.
- Develop and deliver streaming video for the web.
- Digitize and optimize non-digital original work, manipulate and manage digital files in various formats and platforms, and output digital files to multiple media formats (printing, tape, CD, DVD, etc.) and output devices.
- Interact with users through various phases of design, implementation and maintenance to ensure the delivery and use of products consistent with agreed upon project goals.
- Design lead and content manager of the following UMass websites: Zamore Lab, Marrow For Tomorrow, Advanced Therapeutics Cluster. Website banner design for the Office of the Vice Provost for Research.

*2003 - 05, Technical Support/Software Trainer @ Artel Inc., Marlborough, MA.*

- Provided technical support to users of Artel video effects software.
- Lead training facilitator for face to face workshops in San Francisco, CA. and Vancouver, BC.

*2000-Present, Freelance Designer [www.priondigital.com](http://www.priondigital.com)*

- Provide print design, logo creation, web design and photography for small businesses, associations and independent bands.
- Website redesign for Northeast Instrument Service, Inc.

## EDUCATION

AI, The New England Institute of Art Brookline, MA., *AS degree, Multimedia*  
 Quinsigamond Community College Worcester, MA., *AS degree, Graphic Design*  
 AGI , Boston, MA. - *Adobe InDesign & Dreamweaver Software Training*  
 Quinsigamond Community College Worcester, MA. - *Web Design and Development Courses*